Cookie Policy

CHERRY PARK RESICO LIMITED t/a CONDUCTOR

Cherry Park Resico Limited t/a Conductor ("we", "us" or "our") uses cookies on our website https://www.conductor-stratford.com (the "Website"). This Cookie Policy explains what cookies are, how we use them, and your choices in relation to them. This policy has been prepared to comply with UK data protection law, including the UK General Data Protection Regulation (UK GDPR) and the Privacy and Electronic Communications Regulations (PECR).

What are cookies?

Cookies are small text files that are placed on your computer, smartphone or other device when you visit a website. Cookies are widely used to make websites work efficiently and to provide information to website owners.

How we use cookies

We **only use cookies for the purposes of Google Analytics**. We do not use cookies for advertising, marketing, social media tracking or profiling.

Google Analytics cookies allow us to: - Understand how visitors use our Website - Measure and analyse traffic and usage patterns - Improve the performance and usability of our Website

The information collected is aggregated and anonymised as far as possible. We do not use Google Analytics to identify individual users.

Google Analytics

Our Website uses **Google Analytics 4 (GA4)**, a web analytics service provided by Google LLC. Google Analytics uses cookies to collect information about how visitors use the Website, such as pages visited, time spent on the site, and how users arrived at the Website.

The data collected may include: - IP address (which is anonymised before storage) - Device and browser information - Pages visited and interactions on the Website

Google processes this information on our behalf to compile reports on Website activity and to help us improve the Website. Google may store this information on servers outside the UK; where this happens, appropriate safeguards are used in accordance with UK GDPR.

You can find out more about how Google uses data from sites that use its services by reviewing Google's Privacy Policy.

Types of cookies we use

Performance / Analytics Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our Website. All information collected by these cookies is aggregated and used solely for analytics purposes.

Examples of cookies used: - _ga - *ga**

These cookies are not strictly necessary and will only be placed on your device if you give your consent.

Cookie consent

When you first visit our Website, you will be presented with a cookie banner that allows you to accept or reject analytics cookies. Google Analytics cookies will only be set if you provide your consent.

You can change or withdraw your consent at any time by adjusting your cookie preferences through the cookie management tool available on our Website.

Managing cookies

You can also control and delete cookies through your browser settings. Please note that disabling cookies may affect how the Website functions, although our Website will continue to operate without analytics cookies.

Information on how to manage cookies can usually be found in your browser's help section.

Changes to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in law or our use of cookies. Any updates will be posted on this page.

Contact us

If you have any questions about this Cookie Policy or our use of cookies, please contact us using the details provided in our Privacy Policy.